BEND PICKLEBALL CLUB
PACIFIC NORTHWEST CLASSIC
2022
PRESENTED BY
BEAVER COACH SALES

Pacific Northwest CLASSIC

SPONSOR PACKET

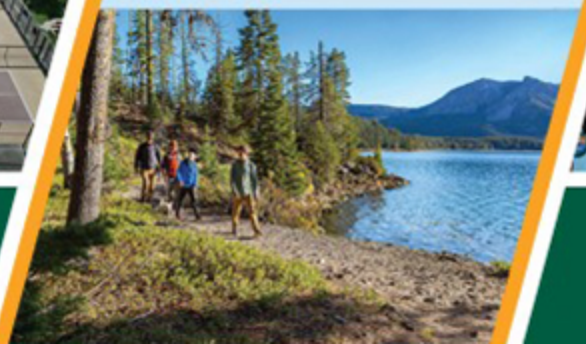
July 27-31, 2022

Pine Nursery Park
Bend, Oregon

Open and Senior Open Events with Cash Purse

USA PICKLEBALL
SANCTIONED EVENT

Sponsor the 2022 Pacific Northwest Classic and join a growing list of local and national companies that are supporting the country's fastest growing sport!



About the Pacific Northwest Classic

The Sports & Fitness Industry Association reports there are over 4.2 million pickleball players in the US. That's a one-year jump of 21.3% and Bend Pickleball Club sees that increasing enthusiasm with every Pacific Northwest Classic tournament we host.

Players come from across the nation for five days of PNC fun, friendship, and fast-paced play. Our 16 outdoor courts are among the best in the Northwest and two indoor venues let the games go on in inclement weather. Combined with the attraction of Central Oregon and our reputation for holding well-run events, PNC is on par with the country's top tournaments. And, a lucrative cash purse means more players competing, more spectators cheering, and more media outlets focusing on PNC... *and its sponsors.* **Choose your 2022 tournament sponsorship level today and put your business in the PNC spotlight.**

About Bend Pickleball Club

In 2011, Bend Pickleball Club was founded by a small group of people who loved the sport and wanted to see it grow and thrive in Central Oregon. Today, BPC has nearly 900 members and works in partnership with Bend Parks & Recreation District to maintain 16 dedicated courts with stunning views of the Cascade Mountain Range.

700+

amateur and pro players

5 days

of play to maximize your brand exposure

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SPONSORSHIP LEVELS & OPPORTUNITIES

SPONSOR BENEFITS	COURTSIDE $5,000	PLATINUM $2,500	GOLD MEDAL $1,000	SILVER MEDAL $250
10X10 booth throughout tournament	●	●	●	●
Promo items in players' swag bags	●	●	●	●
Company logo/web link on tournament page of BPC website	●	●		
Company name on tournament page of BPC website			●	
Logo in premium position on tournament shirts	●			
Logo displayed on tournament shirts		●		
Logo on all tournament print advertising (local and national)	●	●		
Logo displayed year-round on tournament Facebook page	●	●		
Post on tournament Facebook page recognizing company's sponsorship	●	●	●	
Company name mentioned in all event press releases	●	●	●	
Logo on banner near player registration area	●	●		
Company mention in live sponsorship thank you announcement each day of tournament	●	●		
Company name and logo exclusively displayed (along with Title Sponsor) on one court for duration of tournament	●			
Logo signage on one court gate at Pine Nursery Park for one year	●			
Tournament entry fees for two teams paid by BPC (does not include open events)	●			
Two full year memberships to BPC	●			

Please note: Preferred parking provided for physical space/booth.
Sponsors at all levels are responsible for providing their own table(s), chairs, tents, and banners for their space.
Industry exclusivity is not guaranteed for Silver Medal sponsors.

Please direct sponsorship inquiries to:
Christie Gestvang, Pacific Northwest Classic Co-Director | chris.gestvang@gmail.com | 541-420-1802