

President's Notes

—Teri Ehntholt, President

You'll Want to Attend! – Members may bring a guest to our **Holiday Party** at Pickleball Zone on December 10, 4:00-7:00pm. Their entire 3rd and 4th floors will be ours for playing and partying. We are limited to 100 attendees, so coming soon, you will need to register on CourtReserve. Our End of Summer Social drew a good crowd with great food and fun play. The holiday bash will be even better.

Addressing Pickleball Popularity in Bend – Our *New Courts in Bend Committee* reports that Bend Park and Recreation District is open to developing 8-16 new pickleball courts; locations are under review. Fundraising may be in our near future—all for a great cause. We also are working on getting outdoor lighting for evening play. Stay tuned.

Tournament Planning – 2023 preparations are underway, as are negotiations for a new tournament co-director. Our thanks go to Kirk Foster who resigned in September after 10 years of leadership. Kirk, co-director Christie Gestvang, and our trusty volunteers helped to establish the Club's reputation for hosting great tournaments.

Player Progress – Director at Large Janet Davis has agreed to take on the open position of Director of Training & Development. She has ideas, enthusiasm, and intentions for developing a scope of opportunities for all interested members next year. Thank you, Janet!

October weather was glorious for pickleball play. Let's hope for more in November! ✍



New Focus on Player Development

—Janet Davis, Director of Training & Development

In the spirit of hospitality and competitiveness, I aim to offer more opportunities for members new to pickleball and our more experienced members.

Coming in spring, less experienced players can anticipate:

- Basic pickleball rules sessions
- Playing with mentors
- Guidance on how to use CourtReserve

More experienced players can improve their game with several skill-based clinics.

Although our outdoor season is nearly over, I plan to share some winter indoor options for members looking to improve their skills and prepare for next season. ✍

Introducing Match Making (really!) on CourtReserve

—Brian Firebaugh, Director of Membership

You may have noticed under the Reservations tab on CourtReserve a new selection entitled **Match Making**. This feature solves three problems:

1. Allows players to find other players that match playing criteria, e.g., practice, drilling, competitive, etc.
2. Enables new members who don't know lots of folks to find matches that are open.
3. Enables players to post a match and let other people join.

FIRST, a BPC member must set up their own open or restricted 'event' (without Admin access):

1. Log into CourtReserve, click **Reservations > BPC member play**
2. Navigate to day and start times to schedule your match (up to 7 days in advance, as usual).
3. Click on **Reserve <hour>** to open the reservation window for that day/start time (as usual).
4. Check the **Is Open Reservation** box at the bottom of the window.
5. Fill in preferences for your match in the **Open Reservation Criteria window** that opens.
6. If you want to add a description of the match, enter info in the 'What to expect

in this match' box. This will appear on CR calendar when 'Details' is clicked for the match.

7. If you want to limit registrants to select members, check the 'Is Private' box at the bottom and input a code number in the **Join Code** box. Text/email code to players of your choosing as the code is required to join the match.
8. Hit **SAVE**. Star on left of box will be YOUR reservation marking.

NEXT, for members to find Match Making opportunities for play:

1. Log into CourtReserve, click **Reservations > Match Making** to see what's available
2. As more members use this tool and post more open matches, you can filter for an opening that best suits your preferences using the options on the left side menu. Using **Additional Filter > Eligible Matches only** will bring up only those matches with a criterion you meet.

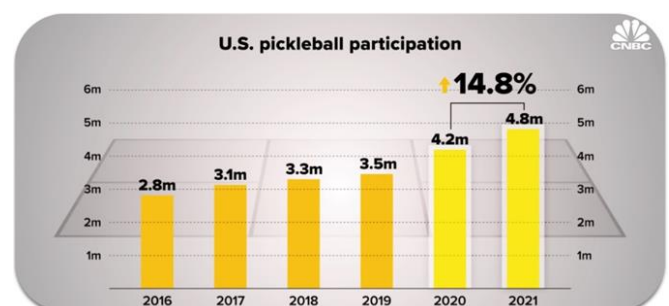
This [YouTube video](#) will walk you through some of these details. (Admin setup starts at minute 6:00; members should start at minute 27:00 for creating a Match.)

Phase 2 of this new feature will enable buddy lists and internal group communication. ✍

Final Fun Facts

—Cynde Hargrave, Director of Communications

The October 18 [Dink Pickleball Newsletter](#) shared: "CNBC recently dropped [a video](#) ... [that] included some fascinating statistics....



- **40 million** – number of predicted pickleball players by 2030
 - **+11.5%** - average annual growth of players over the last five years (tennis grew by +4.2%, badminton actually went down by -3.7%; ping pong is down by -1.2%)
 - **45.1%** - of pickleball players make over \$100,000 in annual income, 37.9% make between \$25,000 and \$74,999
 - **\$256.2 million** – predicted value of the pickleball paddle market by 2028; it was \$152.8 million at the end of 2021
- 70** – number of countries pickleball is currently played in (to qualify as an Olympic sport, it needs to be played in at least 75 countries).”

Calendar Recap

Saturday, December 10

🍷 **Holiday Party!** 🍷

4:00-7:00pm.

Details to follow.