



# Pacific Northwest CLASSIC

July 26-30, 2023



Pine Nursery Park  
Bend, Oregon



**Open and Senior Open Events with \$30K Cash Purse!**

Join a growing list of local and national companies that are supporting one of the country's most popular tournaments!





## ABOUT THE PACIFIC NORTHWEST CLASSIC

What do Ellen DeGeneres, Bill Gates, and Jenna Bush Hager have in common? They all play pickleball...along with 4.8 million other people in the US! The sport's popularity has increased by almost 40% in two years and is now played in more than 70 countries. Pickleball was "born" in the Northwest, so what better place to host one of the best-run tournaments than right here in Bend?!

Pacific Northwest Classic attracts players from across the country for five days packed with fun, friendship, and fast-paced play. Our outdoor courts are among the finest in the region and two indoor venues mean the games will go on even if the weather turns. Add the attraction of summer fun in Central Oregon and it's easy to see why PNC is one of the country's most anticipated tournaments year after year. There's also the lure of a lucrative cash purse, which means more players competing, more spectators cheering, and more media outlets focusing their attention on PNC... *and its sponsors*. **Choose your sponsorship level today and put your business in the PNC spotlight.**

### About Bend Pickleball Club

In 2011, Bend Pickleball Club was founded by a small group of people who loved the sport and wanted to see it grow and thrive in Central Oregon. Today, BPC has nearly 900 members and works in partnership with Bend Parks & Recreation District to maintain 16 dedicated courts with stunning views of the Cascade Mountain Range.

**700+**  
AMATEUR AND  
PRO PLAYERS

**5**  
DAYS OF PLAY  
TO SHOWCASE  
YOUR BRAND





# SPONSORSHIP LEVELS & OPPORTUNITIES



## SPONSOR BENEFITS

	COURTSIDE \$5,000	PLATINUM \$2,500	GOLD MEDAL \$1,000	SILVER MEDAL \$250
10X10 booth throughout tournament	●	●	●	●
Promo items in players' swag bags	●	●	●	●
Company logo/web link on tournament page of BPC website	●	●		
Company name on tournament page of BPC website			●	
Logo in premium position on tournament shirts	●			
Logo displayed on tournament shirts		●		
Logo on all tournament print advertising (local and national)	●	●		
Logo displayed year-round on tournament Facebook page	●	●		
Post on tournament Facebook page recognizing company's sponsorship	●	●	●	
Company name mentioned in all event press releases	●	●	●	
Logo on banner near player registration area	●	●		
Company mention in live sponsorship thank you announcement each day of tournament	●	●		
Company name and logo exclusively displayed (along with Title Sponsor) on one court for duration of tournament	●			
Logo signage on one court gate at Pine Nursery Park for one year	●			
Tournament entry fees for two teams paid by BPC (does not include open events)	●			
Two full year memberships to BPC	●			

Please note: Preferred parking provided for physical space/booth. Sponsors at all levels are responsible for providing their own table(s), chairs, tents, and banners for their space. Industry exclusivity is not guaranteed for Silver Medal sponsors.

Please direct sponsorship inquiries to:

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