

SPONSORED BY:



Pacific Northwest Classic

JULY 24-28, 2024 | Pine Nursery Park, Bend, Oregon

Support one of the country's most popular tournaments and put your sponsorship dollars where the action is!

SPONSOR
PACKET



OPEN AND SENIOR OPEN EVENTS WITH \$34K CASH PURSE!



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About Pacific Northwest Classic

What do George Clooney, Ellen DeGeneres, and Tom Brady have in common? They all play pickleball... the country's fastest growing sport for three years running. Pickleball's popularity has increased by almost 159% since 2020 and the sport that was "born" in the Northwest is now played in more than 70 countries.

What better way to get in on the action than by sponsoring Bend Pickleball Club's Pacific Northwest Classic, one of the region's best-run tournaments?!

Since 2019, Pacific Northwest Classic has welcomed amateurs and pros from across the country for five days of world class pickleball. Our outdoor courts are among the finest in Central Oregon and two indoor venues mean the games will go on, rain or shine. Add the attraction of summer fun in beautiful Bend and it's easy to see why players put PNC on their tournament calendar year after year. There's also the lure of a lucrative cash purse, which means more players competing, more spectators cheering, and more media outlets focusing their attention on the tournament... *and its sponsors.* **Explore the sponsorship levels today and put your business in the PNC spotlight.**

About Bend Pickleball Club

In 2011, Bend Pickleball Club was founded by a small group of people who loved the sport and wanted to see it grow and thrive in Central Oregon. Today, BPC has over 900 members and works in partnership with Bend Parks & Recreation District to maintain 16 dedicated courts with stunning views of the Cascade Mountain Range.



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DAYS OF PLAY
TO SHOWCASE
YOUR BRAND





Sponsorship Levels & Opportunities



SPONSOR BENEFITS	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$250
10X10 booth throughout tournament	●	●	●	●
Promo items in players' swag bags	●	●	●	●
Company logo/web link on tournament page of BPC website	●	●		
Company name on tournament page of BPC website			●	
Logo in premium position on tournament shirts	●			
Logo displayed on tournament shirts		●		
Logo on all tournament print advertising (local and national)	●	●		
Logo displayed year-round on tournament Facebook page	●	●		
Post on tournament Facebook page recognizing company's sponsorship	●	●	●	
Company name mentioned in all event press releases	●	●	●	
Logo on banner near player registration area	●	●		
Company mention in live sponsorship thank you announcement each day of tournament	●	●		
Company name and logo exclusively displayed (along with Title Sponsor) on one court for duration of tournament	●			
Logo signage on one court gate at Pine Nursery Park for one year	●			
Tournament entry fees for two teams paid by BPC (does not include open events)	●			
Two full year memberships to BPC	●			

Please note: Preferred parking provided for physical space/booth. Sponsors at all levels are responsible for providing their own table(s), chairs, tents, and banners for their space. Industry exclusivity is not guaranteed for Silver Medal sponsors.

PLEASE DIRECT SPONSORSHIP INQUIRIES TO:

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