

SPONSOR
PACKET



Pacific Northwest Classic

JULY 23-27, 2025

Pine Nursery Park, Bend, Oregon

Don't miss the chance to showcase your company at one of the most popular pickleball tournaments in the country!

TITLE SPONSOR:



Put Your Brand in the Spotlight

Did you know that pickleball's popularity has increased by nearly 225% in the last three years? The sport that was "born" in the Northwest now has an estimated 36.5 million players in the US alone. Sponsor Bend Pickleball Club's Pacific Northwest Classic and put your brand in the center of the action!

Since 2019, amateurs and pros across the country have marked their calendars for Pacific Northwest Classic. Our outdoor courts are among the finest in Central Oregon, and a high stakes cash purse means more players competing, more spectators cheering, and more media exposure for the tournament, *and its sponsors*. **Explore the sponsorship levels today and put your business in the PNC spotlight.**

YOUR SUPPORT
MAKES PNC
POSSIBLE...
THANK YOU!!!



About Bend Pickleball Club

In 2011, Bend Pickleball Club was founded by a small group of people who loved the sport and wanted to see it grow and thrive in Central Oregon. Today, BPC has over 1,400 members and works in partnership with Bend Parks & Recreation District to maintain 16 dedicated courts with stunning views of the Cascade Mountain Range.



Sponsorship Levels & Opportunities

SPONSOR BENEFITS	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$300
10X10 booth throughout tournament	●	●	●	●
Promo items in players' swag bags	●	●	●	●
Company logo/web link on tournament page of BPC website	●	●		
Company name on tournament page of BPC website			●	
Logo in premium position on tournament shirts	●			
Logo displayed on tournament shirts		●		
Logo on all tournament print advertising (local and national)	●	●		
Logo displayed year-round on tournament Facebook page	●	●		
Post on tournament Facebook page recognizing company's sponsorship	●	●	●	
Company name mentioned in all event press releases	●	●	●	
Company name mentioned in certain radio promotions	●			
Logo on banner near player registration area	●	●		
Company mention in live sponsorship thank you announcement each day of tournament	●	●		
Company name and logo exclusively displayed (along with Title Sponsor) on one court for duration of tournament	●			
Logo signage on one court gate at Pine Nursery Park for one year	●			
Tournament entry fees for two teams paid by BPC <i>(does not include open events)</i>	●			
Two full year memberships to BPC	●			

Please note: Preferred parking provided for physical space/booth. Sponsors at all levels are responsible for providing their own table(s), chairs, tents, and banners for their space. Industry exclusivity is not guaranteed for Silver Medal sponsors.

PLEASE DIRECT SPONSORSHIP INQUIRIES TO:

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